UNITED STATES DISTRICT COURT
DISTRICT OF SOUTH CAROLINA
AIKEN DIVISION

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BETTY ALL and JAMES ALL,

Case No.

Plaintiffs,

-against-

COMPLAINT AND DEMAND FOR JURY TRIAL

ASTRAZENECA PHARMACEUTICALS LP; and ASTRAZENECA LP;

Defendants.

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Plaintiffs, by their undersigned attorney upon information and belief, at all times hereinafter mentioned, allege as follows:

JURISDICTION AND VENUE

1. This Court has jurisdiction over this action pursuant to 28 U.S.C. § 1332, because the amount in controversy as to the Plaintiffs exceeds $75,000.00, exclusive of interest and costs, and because Defendants are incorporated and have their principal places of business in states other than the state in which the named Plaintiffs reside.

2. Venue is proper within this district pursuant to 28 U.S.C. § 1391 because Plaintiff resides in this district and because a substantial part of the acts and/or omissions giving rise to these claims occurred within this district.

NATURE OF THE CASE

3. This action is brought on behalf of Plaintiffs, BETTY ALL, who used prescription brand Nexium and Prilosec for treatment of her peptic disorder, and her husband JAMES ALL.

4. Plaintiffs seek compensatory damages as a result of Plaintiff BETTY ALL's use of Nexium and Prilosec, which has caused Plaintiff BETTY ALL to suffer and continue to suffer from Acute Kidney Injury ("AKI"), as well as other severe and personal injuries which are permanent and lasting in nature, physical pain and mental anguish, including diminished enjoyment of life, as well as the need for lifelong medical treatment, monitoring and/or medications, and fear of developing any of additional health consequences.

5. Defendants, AstraZeneca Pharmaceuticals LP and AstraZeneca LP (hereinafter collectively referred to as "Defendants") designed, researched, manufactured, tested, advertised, promoted, marketed, sold, and distributed Nexium and Prilosec.

6. When warning of safety and risks of Nexium and Prilosec, Defendants negligently represented to the medical and healthcare community, the Food and Drug Administration (hereinafter referred to as the "FDA"), the Plaintiff BETTY ALL, her treating physicians, and the public in general, that Nexium and Prilosec had been tested and were found to be safe and/or effective for their indicated use in treating peptic disorders.

7. Defendants concealed their knowledge of Nexium and Prilosec's defects, specifically the fact that they cause serious kidney injuries, from Plaintiff BETTY ALL, her treating physicians, hospitals, pharmacies, the FDA, the public in general and/or the medical community.

8. These representations were made by Defendants with the intent of defrauding and deceiving Plaintiff BETTY ALL, her physicians, the public in general, and the medical and healthcare community in particular, and were made with the intent of inducing the public in general, and the medical community in particular, to recommend, dispense and/or purchase Nexium and Prilosec for the treatment of peptic disorders which include gastroesophageal reflux

disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy, all of which evinced a callous, reckless, willful, depraved indifference to health, safety and welfare of the Plaintiff BETTY ALL herein.

9. As a result of the foregoing acts and omissions, the Plaintiff BETTY ALL was and still is caused to suffer serious and dangerous side effects including inter alia AKI, as well as other severe and personal injuries which are permanent and lasting in nature, physical pain and mental anguish, including diminished enjoyment of life, as well as the need for lifelong medical treatment, monitoring and/or medications, and fear of developing any additional health consequences.

10. Consequently, Plaintiffs seek compensatory damages as a result of Plaintiff BETTY ALL's use of Nexium and Prilosec, which has caused Plaintiff BETTY ALL to suffer from AKI, as well as other severe and personal injuries which are permanent and lasting in nature, physical pain and mental anguish, including diminished enjoyment of life, as well as the need for lifelong medical treatment, monitoring and/or medications, and fear of developing any of the above named health consequences.

PARTY PLAINTIFF

11. Plaintiffs, BETTY ALL and JAMES ALL, are citizens of the United States of America, and are residents of Allendale County, South Carolina.

12. Plaintiff, BETTY ALL, was born on October 25, 1950.

13. Plaintiff, BETTY ALL, first began using prescription brand Prilosec in or about September 2000, and she used prescription brand Prilosec until April 2002.

14. Plaintiff, BETTY ALL, first began using prescription brand Nexium in or about May 2002, and she used prescription brand Nexium until April 2016.

15. As result of her ingestion of Defendants' Nexium and Prilosec, Plaintiff BETTY ALL has suffered and continues to suffer from an acute kidney injury which was diagnosed in or about December 2014 and again in April 2016, as well as any and all of its sequelae and attendant pain, suffering, and emotional distress.

16. The injuries and damages sustained by Plaintiff, BETTY ALL, were caused by Defendants' Nexium and Prilosec and their unlawful conduct with respect to their design, manufacture, marketing and sale.

17. As a result of Defendants' failure to warn and/or concealment of its knowledge that their Nexium and Prilosec caused kidney injuries, such as the one suffered by Plaintiff BETTY ALL. BETTY ALL did not discover, nor did she have reason to discover, their wrongful conduct as alleged herein until the summer of 2016.

18. Plaintiff JAMES ALL is the lawful spouse of Plaintiff BETTY ALL and as such, was and is entitled to the comfort, enjoyment, society and services of his spouse.

PARTY DEFENDANTS

19. Defendant AstraZeneca Pharmaceuticals, LP is, and at all times relevant to this action was, a Delaware corporation with its corporate headquarters in Wilmington, Delaware.

20. At all times relevant hereto, Defendant AstraZeneca Pharmaceuticals, LP was engaged in the business of designing, developing, manufacturing, testing, packaging, promoting, marketing, distributing, labeling, and/or selling Nexium and Prilosec products.

21. Upon information and belief, at all relevant times, Defendant AstraZeneca Pharmaceuticals, LP was present and doing business in the State of Delaware and South Carolina.

22. Upon information and belief, at all relevant times, Defendant AstraZeneca Pharmaceuticals LP transacted, solicited, and conducted business in the State of Delaware and

South Carolina and derived substantial revenue from such business.

23. Upon information and belief, at all times relevant hereto, Defendant AstraZeneca Pharmaceuticals, LP expected or should have expected that its acts would have consequences within the United States of America, and the State of Delaware and South Carolina.

24. Upon information and belief, Defendant AstraZeneca LP is, and at all times relevant to this action was, a Delaware corporation.

25. Defendant AstraZeneca LP is the holder of approved New Drug Applications ("NDAs") 22-056, 19-810/S-74 and 21-229 etc. for Prilosec (Omeprazole Magnesium), and it manufactures and markets Prilosec (Omeprazole Magnesium) in the United States.

26. Defendant AstraZeneca LP is the holder of approved New Drug Applications ("NDAs") 22-21-153 and 21-154 for Nexium (Esomeprazole Magnesium), and it manufactures and markets Nexium (Esomeprazole Magnesium) in the United States.

27. Upon information and belief, at all times relevant hereto Defendant AstraZeneca LP was engaged in the business of designing, developing, manufacturing, testing, packaging, promoting, marketing, distributing, labeling and/or selling Nexium and Prilosec Products.

28. Upon information and belief, at all relevant times, Defendant AstraZeneca LP was present and doing business in the State of Delaware and South Carolina.

29. Upon information and belief, at all relevant times, Defendant AstraZeneca LP transacted, solicited, and conducted business in the State of Delaware and South Carolina, and derived substantial revenue from such business.

30. Upon information and belief, at all times relevant hereto, Defendant AstraZeneca LP expected or should have expected that its acts would have consequences within the United States of America, and the State of Delaware and South Carolina.

31. Upon information and belief, each Defendant was the agent and employee of each other Defendant, and in doing the things alleged was acting within the course and scope of such agency and employment and with each other Defendant's actual and implied permission, consent, authorization, and approval.

FACTUAL BACKGROUND

32. This action seeks, among other relief, general and special damages and equitable relief due to Plaintiff BETTY ALL suffering AKI caused by her ingestion of the proton pump inhibitors, Nexium and Prilosec.

33. Upon information and belief, Defendants began marketing and selling prescription brand Prilosec and Nexium in 1989 and 2001, respectively.

34. Plaintiff BETTY ALL began taking prescription brand Prilosec in September 2000.

35. Plaintiff BETTY ALL began taking prescription brand Nexium in May 2002.

36. At all relevant times, Defendants heavily marketed Nexium and Prilosec to treat peptic disorders, including but not limited to gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy.

37. Defendants' marketing of Nexium and Prilosec included advertisements, press releases, web site publications, sales representative pitches and other communications.

38. Materials including advertisements, press releases, webs site publications and other communications regarding Nexium and Prilosec are part of the labeling of the drugs and could be altered by Defendants without prior FDA approval.

39. Proton pump inhibitors ("PPIs"), including Defendants' Nexium and Prilosec, are among the most commonly prescribed medications in the United States.

40. More than 15 million Americans used prescription PPIs in 2013, costing more than

$10 billion.

41. However, it has been estimated that between 25% and 70% of these prescriptions have no appropriate indication.

42. Up to 70% of PPIs may be used inappropriately for indications or durations that were never tested or approved.

43. Further, 25% of long-term PPI users could discontinue therapy without developing any symptoms.

44. Defendants sold Prilosec with National Drug Code (NDC) numbers 00186-0606; 00186-0610; 00186-0625; 00186-0742 and 00186-0743.

45. Defendants sold Nexium with National Drug Code (NDC) numbers 0186-5020, 0186-5022, 0186-5040, 0186-5042, 0186-4010, 0186-4020, and 0186-4040.

46. Nexium and Prilosec are both PPIs that work by reducing hydrochloric acid in the stomach.

47. During the period in which Nexium and Prilosec has been sold in the United States, hundreds of reports of injuries, including kidney injuries, have been submitted to the FDA in association with ingestion of Nexium and Prilosec and other PPIs.

48. Defendants have had notice of serious adverse health outcomes regarding kidney disease associated with their Nexium and Prilosec through case reports, clinical studies and post-market surveillance.

49. Specifically, Defendants had received numerous case reports of kidney injuries in patients that had ingested PPIs as early as 1989. As such, these reports of numerous kidney injuries put Defendants on notice as to the excessive risks of kidney injuries related to the use of Nexium and Prilosec.

50. In October of 1992, researchers from the University of Arizona Health Sciences Center led by Stephen Ruffenach published the first article associating PPI usage with kidney injuries in the *American Journal of Medicine*, followed by years of reports from national adverse drug registries describing the association.

51. Several observational studies have linked PPI use, including Nexium and Prilosec use, to serious adverse health outcomes, including acute interstitial nephritis and acute kidney injury.

52. In 2006, researchers at the Yale School of Medicine conducted a case series published in the International Society of Nephrology's *Kidney International* finding that PPI use, by way of acute interstitial nephritis, left most patients "with some level of chronic kidney disease."

53. On August 23, 2011, Public Citizen, a consumer advocacy group, filed a petition with the U.S. FDA to add black box warnings and other safety information concerning several risks associated with PPIs, including acute interstitial nephritis.

54. At the time of the August 23, 2011 filing, the petition stated that there "was no detailed risk information on any PPI for this adverse effect."

55. On October, 31, 2014, more than three years after Public Citizen's petition, the FDA responded by requiring risk of acute interstitial nephritis on all prescription PPIs.

56. The FDA noted "that the prescription PPI labeling should be consistent with regard to this risk" and that "there is reasonable evidence of a causal association."

57. In December of 2014, the labels of prescription PPIs were updated to read:

> *Acute interstitial nephritis has been observed in patients taking PPIs including [Brand]. Acute interstitial nephritis may occur at any point during PPI therapy and is generally attributed to an idiopathic hypersensitivity reaction. Discontinue [Brand] if acute interstitial nephritis develops.*

58. A study from 2015 shows that acute kidney injuries increased 250% in elderly patients that were newly prescribed PPIs. The acute kidney injuries occurred with 120 days of the patients staring the PPIs.

59. From the findings identified above, PPIs and/or their metabolites – substances formed via metabolism – have been found to deposit within the spaces between the tubules of the kidney and act in such a way to mediate acute interstitial nephritis.

60. In February 2016, a study published in the *Journal of the American Society of Nephrology* found that PPI use including Nexium and Prilosec, was independently associated with a 20% to 50% higher risk of incident chronic kidney disease ("CKD"), after adjusting for several potential confounding variables, including demographics, socioeconomic status, clinical measurements, prevalent comorbidities, and concomitant use of medications.

61. CKD, also called chronic kidney disease, describes the gradual loss of kidney function. Kidneys filter wastes and excess fluids from the blood, which are then excreted. When chronic kidney disease reaches an advanced stage, dangerous levels of fluid, electrolytes and wastes can build up in the body. End state renal disease is the last stage of chronic kidney disease.

62. In the early stages of CKD, patients may have few signs or symptoms, so CKD may not become apparent until kidney function is significantly impaired.

63. Treatment for CKD focuses on slowing the progression of the kidney damage, usually by attempting to control the underlying cause. CKD can progress to end-stage kidney failure, which is fatal without artificial filtering, dialysis or a kidney transplant. Early treatment is often key to avoiding the most negative outcomes.

64. CKD is associated with a substantially increased risk of death and cardiovascular events.

65. CKD is identified by a blood test for creatinine, which is a breakdown product of muscle metabolism. Higher levels of creatinine indicate a lower glomerular filtration rate and as a result a decreased capability of the kidneys to excrete waste products.

66. In addition to the above studies, one study has linked the acute kidney injuries caused by PPIs, such as acute interstitial nephritis, to a later increased risk of CKD. The study noted that PPI induced acute kidney disease is often subtle and slowly diagnosed. Thus, the delay in diagnosis causes damage to the kidney to be increased and the patient has a higher risk of later developing CKD.

67. To date, Defendants' prescription Nexium and Prilosec lack detailed risk information for CKD.

68. Defendants knew or should have known of the risk of kidney disease based on the data available to them or that could have been generated by them, including but not limited to animal studies, mechanisms of action, pharmacodynamics, pharmacokinetics, pre-clinical studies, clinical studies, animal models, genetic models, analogous compounds, analogous conditions, adverse event reports, case reports, post-marketing reports and regulatory authority investigations.

69. Despite their knowledge of the risks of kidney injuries associated with their Nexium and Prilosec, Defendants took no action to inform Plaintiff BETTY ALL or her physicians of this known risk. Instead, Defendants continued to represent that Nexium and Prilosec did not pose any risks of kidney injuries. They promoted and marketed Nexium and Prilosec as safe and effective for persons such as Plaintiff BETTY ALL throughout the United States, including South Carolina.

70. Defendants knew of the significant risk of kidney damage that could result from long-term Nexium and Prilosec use, but Defendants did not adequately and sufficiently warn

consumers, including Plaintiff BETTY ALL, her physicians or the medical community in a timely manner.

71. Even if used as directed, Defendants failed to adequately warn against the negative effects and risks associated with this Nexium and Prilosec including, but not necessarily limited to, long term usage and the cumulative effects of long term usage.

72. In omitting, concealing, and inadequately providing critical safety information regarding the use of Nexium and Prilosec in order to induce their purchase and use, Defendants engaged in and continue to engage in conduct likely to mislead consumers including Plaintiffs. This conduct is fraudulent, unfair, and unlawful.

73. Despite clear knowledge that Nexium and Prilosec cause a significantly increased risk of CKD and acute kidney injuries, Defendants continued to market and sell Nexium and Prilosec without warning consumers or healthcare providers of the significant risks of CKD and acute kidney injuries.

74. Even if used as directed, persons who ingested Nexium and Prilosec, such as the Plaintiff BETTY ALL, have been exposed to significant risks stemming from unindicated and/or long term usage.

75. Consumers, including Plaintiff BETTY ALL, and their physicians relied on the Defendants' false representations and were misled as to Nexium and Prilosec's safety.

76. Had the Plaintiff BETTY ALL known of the risks of kidney disease associated with Defendants' Nexium and Prilosec, she would not have used Defendants' Nexium and Prilosec.

77. At all relevant times, Plaintiff BETTY ALL had alternative safer methods for treating peptic disorders that provided the same benefits but acted through a different mechanism and were not associated with kidney disease.

78. One alternative was H2 antagonists, also called H2 blockers, a class of medications that block the action of histamine at the histamine H2 receptors of the parietal cells in the stomach. The use of H2 receptor antagonists, which are prescribed for the same indication as PPIs, is not associated with CKD.

79. As a result of Defendants' action and inactions as outlined herein, Plaintiff BETTY ALL was injured due to her ingestion of Nexium and Prilosec, which caused her and continues to cause her to suffer from AKI and any and all of its sequelae.

80. Prior to summer 2016, Plaintiff BETTY ALL did not know about the causal link between her AKI and ingestion of Defendants' Nexium and Prilosec.

81. It was not until about summer 2016 that Plaintiff BETTY ALL first learned of the possible causal link.

82. Prior to the summer 2016, Plaintiff BETTY ALL did not have access to or actually receive any studies or information recognizing the increased risk of chronic kidney disease associated with Nexium and Prilosec use.

FIRST CAUSE OF ACTION
AS AGAINST THE DEFENDANTS
(NEGLIGENCE)

83. Plaintiffs repeat, reiterate and reallege each and every allegation of this Complaint contained in each of the foregoing paragraphs inclusive, with the same force and effect as if more fully set forth herein.

84. Defendants had a duty to exercise reasonable care in the designing, researching, manufacturing, marketing, supplying, promoting, packaging, sale and/or distribution of Nexium and Prilosec into the stream of commerce, including a duty to assure that the products would not cause users to suffer unreasonable, dangerous side effects.

85. Defendants failed to exercise ordinary care in the designing, researching, manufacturing, marketing, supplying, promoting, packaging, sale, testing, quality assurance, quality control, and/or distribution of Nexium and Prilosec into interstate commerce in that Defendants knew or should have known that using Nexium and Prilosec could proximately cause Plaintiff BETTY ALL's injuries. Specifically, Defendants failed to meet their duty to use reasonable care in the testing, creating, designing, manufacturing, labeling, packaging, marketing, selling, and warning of Nexium and Prilosec. Defendants are liable for acts and/or omissions amounting to negligence, gross negligence and/or malice including, but not limited to the following:

(a) Failure to adequately warn Plaintiff BETTY ALL and her physicians of the known or reasonably foreseeable danger that she would suffer a serious injury or death by ingesting Nexium and Prilosec;

(b) Failure to adequately warn Plaintiff BETTY ALL and her physicians of the known or reasonably foreseeable danger that she would suffer a serious injury or death by ingesting Nexium and Prilosec in unsafe doses;

(c) Failure to use reasonable care in testing and inspecting Nexium and Prilosec so as to ascertain whether or not they were safe for the purpose for which they were designed, manufactured and sold;

(d) Failure to use reasonable care in implementing and/or utilizing a reasonably safe design in the manufacture of Nexium and Prilosec;

(e) Failure to use reasonable care in the process of manufacturing Nexium and Prilosec in a reasonably safe condition for the use for which they were intended;

(f) Failure to use reasonable care in the manner and method of warning Plaintiff BETTY ALL and her physicians as to the danger and risks of using Nexium and Prilosec in unsafe doses; and

(g) Such further acts and/or omissions that may be proven at trial.

86. The above-described acts and/or omissions of Defendants were a direct and proximate cause of the severe, permanent and disabling injuries and resulting damages to Plaintiff BETTY ALL.

87. The negligence of the Defendants, their agents, servants, and/or employees, included but was not limited to the following acts and/or omissions:

(a) Manufacturing, producing, promoting, formulating, creating, and/or designing Nexium and Prilosec without thoroughly testing them;

(b) Manufacturing, producing, promoting, formulating, creating, and/or designing Nexium and Prilosec without adequately testing them;

(c) Not conducting sufficient testing programs to determine whether or not Nexium and Prilosec were safe for use; in that Defendants herein knew or should have known that Nexium and Prilosec were unsafe and unfit for use by reason of the dangers to their users;

(d) Selling Nexium and Prilosec without making proper and sufficient tests to determine the dangers to their users;

(e) Negligently failing to adequately and correctly warn the Plaintiff BETTY ALL, the public, the medical and healthcare profession, and the FDA of the dangers of Nexium and Prilosec;

(f) Failing to provide adequate instructions regarding safety precautions to be observed by users, handlers, and persons who would reasonably and foreseeably come into contact with, and more particularly, use, Nexium and Prilosec;

(g) Failing to test Nexium and Prilosec and/or failing to adequately, sufficiently and properly test Nexium and Prilosec.

(h) Negligently advertising and recommending the use of Nexium and Prilosec without sufficient knowledge as to their dangerous propensities;

(i) Negligently representing that Nexium and Prilosec were safe for use for their intended purpose, when, in fact, they were unsafe;

(j) Negligently designing Nexium and Prilosec in a manner which was dangerous to their users;

(k) Negligently manufacturing Nexium and Prilosec in a manner which was dangerous to their users;

(l) Negligently producing Nexium and Prilosec in a manner which was dangerous to their users;

(m) Negligently assembling Nexium and Prilosec in a manner which was dangerous to their users;

(n) Concealing information from the Plaintiff BETTY ALL in knowing that Nexium and Prilosec was unsafe, dangerous, and/or non-conforming with FDA regulations.

88. Defendants under-reported, underestimated and downplayed the serious dangers of Nexium and Prilosec.

89. Defendants negligently compared the safety risk and/or dangers of Nexium and Prilosec with other forms of treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy.

90. Defendants were negligent in the designing, researching, supplying, manufacturing, promoting, packaging, distributing, testing, advertising, warning, marketing and sale of Nexium and Prilosec in that they:

(a) Failed to use due care in designing and manufacturing Nexium and Prilosec so as to avoid the aforementioned risks to individuals when Nexium and Prilosec was used for treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy;

(b) Failed to accompany their product with proper and/or accurate warnings regarding all possible adverse side effects associated with the use of Nexium and Prilosec;

(c) Failed to accompany their product with proper warnings regarding all possible adverse side effects concerning the failure and/or malfunction of Nexium and Prilosec;

(d) Failed to accompany their product with accurate warnings regarding the risks of all possible adverse side effects concerning Nexium and Prilosec;

(e) Failed to warn Plaintiff BETTY ALL of the severity and duration of such adverse effects, as the warnings given did not accurately reflect the symptoms, or severity of the side effects;

(f) Failed to conduct adequate testing, including pre-clinical and clinical testing and post-marketing surveillance to determine the safety of Nexium and Prilosec;

(g) Failed to warn Plaintiff BETTY ALL, prior to actively encouraging the sale of Nexium and Prilosec, either directly or indirectly, orally or in writing, about the need for more comprehensive, more regular medical monitoring than usual to ensure early discovery of potentially serious side effects;

(h) Were otherwise careless and/or negligent.

91. Despite the fact that Defendants knew or should have known that Nexium and Prilosec caused unreasonably dangerous side effects, Defendants continued and continue to market, manufacture, distribute and/or sell Nexium and Prilosec to consumers, including the Plaintiff, BETTY ALL.

92. Defendants knew or should have known that consumers such as the Plaintiff BETTY ALL would foreseeably suffer injury as a result of Defendants' failure to exercise ordinary care, as set forth above.

93. Defendants' negligence was the proximate cause of Plaintiff BETTY ALL's injuries, harm and economic loss which Plaintiff BETTY ALL suffered and/or will continue to suffer.

94. As a result of the foregoing acts and omissions, the Plaintiff BETTY ALL was caused to suffer serious and dangerous side effects including AKI, as well as other severe and personal injuries which are permanent and lasting in nature, physical pain and mental anguish, including diminished enjoyment of life, as well as the need for lifelong medical treatment, monitoring and/or medications.

95. As a result of the foregoing acts and omissions the Plaintiff BETTY ALL requires and/or will require more health care and services and did incur medical, health, incidental and related expenses. Plaintiffs are informed and believe and further allege that Plaintiff BETTY ALL will in the future be required to obtain further medical and/or hospital care, attention, and services.

96. By reason of the foregoing, Plaintiffs BETTY ALL and JAMES ALL have been damaged as against the Defendants in the sum of TEN MILLION DOLLARS ($10,000,000.00).

SECOND CAUSE OF ACTION
AS AGAINST THE DEFENDANTS
(STRICT PRODUCTS LIABILITY)

97. Plaintiffs repeat, reiterate and reallege each and every allegation of this Complaint contained in each of the foregoing paragraphs inclusive, with the same force and effect as if more fully set forth herein.

98. At all times herein mentioned, the Defendants designed, researched, manufactured, tested, advertised, promoted, marketed, sold, distributed, and/or have recently acquired the Defendants who have designed, researched, manufactured, tested, advertised, promoted, marketed,

sold and distributed Nexium and Prilosec as hereinabove described that were used by the Plaintiff BETTY ALL.

99. That Nexium and Prilosec were expected to and did reach the usual consumers, handlers, and persons coming into contact with said products without substantial change in the condition in which they were produced, manufactured, sold, distributed, and marketed by the Defendants.

100. At those times, Nexium and Prilosec were in an unsafe, defective, and inherently dangerous condition, which was dangerous to users, and in particular, the Plaintiff BETTY ALL.

101. The Nexium and Prilosec designed, researched, manufactured, tested, advertised, promoted, marketed, sold and distributed by Defendants were defective in design or formulation in that, when they left the hands of the manufacturer and/or suppliers, the foreseeable risks exceeded the benefits associated with the design or formulation of Nexium and Prilosec.

102. The Nexium and Prilosec designed, researched, manufactured, tested, advertised, promoted, marketed, sold and distributed by Defendants were defective in design and/or formulation, in that, when they left the hands of the Defendants' manufacturers and/or suppliers, they were unreasonably dangerous, and were more dangerous than an ordinary consumer would expect.

103. At all times herein mentioned, Nexium and Prilosec were in a defective condition and unsafe, and Defendants knew or had reason to know that said products were defective and unsafe, especially when used in the form and manner as provided by the Defendants.

104. Defendants knew, or should have known that at all times herein mentioned their Nexium and Prilosec were in a defective condition, and were and are inherently dangerous and unsafe.

105. At the time of the Plaintiff BETTY ALL's use of Nexium and Prilosec, Nexium and Prilosec were being used for the purposes and in a manner normally intended for the treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy.

106. Defendants with this knowledge voluntarily designed their Nexium and Prilosec in a dangerous condition for use by the public, and in particular the Plaintiff BETTY ALL.

107. Defendants had a duty to create products that were not unreasonably dangerous for their normal, intended use.

108. Defendants created products unreasonably dangerous for their normal, intended use.

109. The Nexium and Prilosec designed, researched, manufactured, tested, advertised, promoted, marketed, sold and distributed by Defendants were manufactured defectively in that Nexium and Prilosec left the hands of Defendants in a defective condition and were unreasonably dangerous to its intended users.

110. The Nexium and Prilosec designed, researched, manufactured, tested, advertised, promoted, marketed, sold and distributed by Defendants reached their intended users in the same defective and unreasonably dangerous condition in which the Defendants' Nexium and Prilosec were manufactured.

111. Defendants designed, researched, manufactured, tested, advertised, promoted, marketed, sold and distributed defective products which created an unreasonable risk to the health of consumers and to the Plaintiff BETTY ALL in particular, and Defendants are therefore strictly liable for the injuries sustained by the Plaintiff BETTY ALL.

112. The Plaintiff BETTY ALL could not, by the exercise of reasonable care, have discovered Nexium and Prilosec's defects herein mentioned and perceived their danger.

113. The Nexium and Prilosec designed, researched, manufactured, tested, advertised, promoted, marketed, sold and distributed by Defendants were defective due to inadequate warnings or instructions as the Defendants knew or should have known that the products created a risk of serious and dangerous side effects including kidney injuries, as well as other severe and personal injuries which are permanent and lasting in nature and the Defendants failed to adequately warn of said risk.

114. The Nexium and Prilosec designed, researched, manufactured, tested, advertised, promoted, marketed, sold and distributed by Defendants were defective due to inadequate warnings and/or inadequate testing.

115. The Nexium and Prilosec designed, researched, manufactured, tested, advertised, promoted, marketed, sold and distributed by Defendants were defective due to inadequate post-marketing surveillance and/or warnings because, after Defendants knew or should have known of the risks of serious side effects including kidney injuries, as well as other severe and permanent health consequences from Nexium and Prilosec, they failed to provide adequate warnings to users or consumers of the products, and continued to improperly advertise, market and/or promote their products, Nexium and Prilosec.

116. By reason of the foregoing, the Defendants have become strictly liable in tort to the Plaintiff BETTY ALL for the manufacturing, marketing, promoting, distribution, and selling of the defective products Nexium and Prilosec.

117. Defendants' defective design, manufacturing defect, and inadequate warnings of Nexium and Prilosec were acts that amount to willful, wanton, and/or reckless conduct by Defendants.

118. That said defects in Defendants' drugs Nexium and Prilosec were a substantial factor in causing Plaintiff BETTY ALL's injuries.

119. As a result of the foregoing acts and omissions, the Plaintiff BETTY ALL was caused to suffer serious and dangerous side effects including AKI, as well as other severe and personal injuries which are permanent and lasting in nature, physical pain and mental anguish, including diminished enjoyment of life, as well as the need for lifelong medical treatment, monitoring and/or medications.

120. As a result of the foregoing acts and omissions the Plaintiff BETTY ALL requires and/or will require more health care and services and did incur medical, health, incidental and related expenses. Plaintiffs are informed and believe and further allege that Plaintiff BETTY ALL will in the future be required to obtain further medical and/or hospital care, attention, and services.

121. By reason of the foregoing, Plaintiffs BETTY ALL and JAMES ALL have been damaged as against the Defendants in the sum of TEN MILLION DOLLARS ($10,000,000.00)

THIRD CAUSE OF ACTION
AS AGAINST THE DEFENDANTS
(BREACH OF EXPRESS WARRANTY)

122. Plaintiffs repeat, reiterate and reallege each and every allegation of this Complaint contained in each of the foregoing paragraphs inclusive, with the same force and effect as if more fully set forth herein.

123. Defendants expressly warranted that Nexium and Prilosec were safe and well accepted by users.

124. Nexium and Prilosec do not conform to these express representations because Nexium and Prilosec are not safe and have numerous serious side effects, many of which were not accurately warned about by Defendants. As a direct and proximate result of the breach of said warranties, Plaintiff BETTY ALL suffered and/or will continue to suffer severe and permanent personal injuries, harm and economic loss.

125. Plaintiff BETTY ALL did rely on the express warranties of the Defendants herein.

126. Members of the medical community, including physicians and other healthcare professionals, relied upon the representations and warranties of the Defendants for use of Nexium and Prilosec in recommending, prescribing, and/or dispensing Nexium and Prilosec.

127. The Defendants herein breached the aforesaid express warranties, as their drugs Nexium and Prilosec were defective.

128. Defendants expressly represented to Plaintiff BETTY ALL, her physicians, healthcare providers, and/or the FDA that Nexium and Prilosec were safe and fit for use for the purposes intended, that they were of merchantable quality, that they did not produce any dangerous side effects in excess of those risks associated with other forms for treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy, that the side effects they did produce were accurately reflected in the warnings and that they were adequately tested and fit for their intended use.

129. Defendants knew or should have known that, in fact, said representations and warranties were false, misleading and untrue in that Nexium and Prilosec was not safe and fit for the use intended, and, in fact, produced serious injuries to the users that were not accurately identified and represented by Defendants.

130. As a result of the foregoing acts and omissions, the Plaintiff BETTY ALL was caused to suffer serious and dangerous side effects including AKI, as well as other severe and personal injuries which are permanent and lasting in nature, physical pain and mental anguish, including diminished enjoyment of life, as well as the need for lifelong medical treatment, monitoring and/or medications.

131. By reason of the foregoing, Plaintiffs BETTY ALL and JAMES ALL have been severely and permanently injured, and will require more constant and continuous medical monitoring and treatment than prior to Plaintiff BETTY ALL's use of Defendants' Nexium and Prilosec drugs.

132. As a result of the foregoing acts and omissions the Plaintiff BETTY ALL requires and/or will require more health care and services and did incur medical, health, incidental and related expenses. Plaintiffs are informed and believe and further allege that Plaintiff BETTY ALL will in the future be required to obtain further medical and/or hospital care, attention, and services.

133. By reason of the foregoing, Plaintiffs BETTY ALL and JAMES ALL have been damaged as against the Defendants in the sum of TEN MILLION DOLLARS ($10,000,000.00).

FOURTH CAUSE OF ACTION
AS AGAINST THE DEFENDANTS
(BREACH OF IMPLIED WARRANTIES)

134. Plaintiffs repeat, reiterate and reallege each and every allegation of this Complaint contained in each of the foregoing paragraphs inclusive, with the same force and effect as if more fully set forth herein.

135. At all times herein mentioned, the Defendants manufactured, compounded, portrayed, distributed, recommended, merchandized, advertised, promoted and sold Nexium and Prilosec and/or have recently acquired the Defendants who have manufactured, compounded,

portrayed, distributed, recommended, merchandized, advertised, promoted and sold Nexium and Prilosec for the treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy.

136. At the time Defendants marketed, sold, and distributed Nexium and Prilosec for use by Plaintiff BETTY ALL, Defendants knew of the use for which Nexium and Prilosec were intended and impliedly warranted the products to be of merchantable quality and safe and fit for such use.

137. The Defendants impliedly represented and warranted to the users of Nexium and Prilosec and their physicians, healthcare providers, and/or the FDA that Nexium and Prilosec were safe and of merchantable quality and fit for the ordinary purpose for which said products were to be used.

138. That said representations and warranties aforementioned were false, misleading, and inaccurate in that Nexium and Prilosec were unsafe, unreasonably dangerous, improper, not of merchantable quality, and defective.

139. Plaintiff BETTY ALL, and/or members of the medical community and/or healthcare professionals did rely on said implied warranty of merchantability of fitness for a particular use and purpose.

140. Plaintiff BETTY ALL and her physicians and healthcare professionals reasonably relied upon the skill and judgment of Defendants as to whether Nexium and Prilosec were of merchantable quality and safe and fit for their intended use.

141. Nexium and Prilosec were injected into the stream of commerce by the Defendants in a defective, unsafe, and inherently dangerous condition and the products and materials were

expected to and did reach users, handlers, and persons coming into contact with said products without substantial change in the condition in which they were sold.

142. The Defendants herein breached the aforesaid implied warranties, as their drug Nexium and Prilosec were not fit for their intended purposes and uses.

143. As a result of the foregoing acts and omissions, the Plaintiff BETTY ALL was caused to suffer serious and dangerous side effects including AKI, as well as other severe and personal injuries which are permanent and lasting in nature, physical pain and mental anguish, including diminished enjoyment of life, as well as the need for lifelong medical treatment, monitoring and/or medications.

144. As a result of the foregoing acts and omissions the Plaintiff BETTY ALL requires and/or will require more health care and services and did incur medical, health, incidental and related expenses. Plaintiffs are informed and believe and further allege that Plaintiff BETTY ALL will in the future be required to obtain further medical and/or hospital care, attention, and services.

145. By reason of the foregoing, Plaintiffs BETTY ALL and JAMES ALL have been damaged as against the Defendants in the sum of TEN MILLION DOLLARS ($10,000,000.00).

FIFTH CAUSE OF ACTION AS AGAINST THE DEFENDANTS (FRAUDULENT MISREPRESENTATION)

146. Plaintiffs repeat, reiterate and reallege each and every allegation of this Complaint contained in each of the foregoing paragraphs inclusive, with the same force and effect as if more fully set forth herein.

147. The Defendants falsely and fraudulently represented to the medical and healthcare community, and to the Plaintiff BETTY ALL, and/or the FDA, and the public in general, that said products, Nexium and Prilosec had been tested and were found to be safe and/or effective for

treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy.

148. That representations made by Defendants were, in fact, false.

149. When said representations were made by Defendants, they knew those representations to be false and they willfully, wantonly and recklessly disregarded whether the representations were true.

150. These representations were made by said Defendants with the intent of defrauding and deceiving the Plaintiff BETTY ALL, the public in general, and the medical and healthcare community in particular, and were made with the intent of inducing the public in general, and the medical and healthcare community in particular, to recommend, prescribe, dispense and/or purchase said products, Nexium and Prilosec, for treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy, all of which evinced a callous, reckless, willful, depraved indifference to the health, safety and welfare of the Plaintiff BETTY ALL herein.

151. At the time the aforesaid representations were made by the Defendants and, at the time the Plaintiff BETTY ALL used Nexium and Prilosec, she was unaware of the falsity of said representations and reasonably believed them to be true.

152. In reliance upon said representations, the Plaintiff BETTY ALL was induced to and did use Nexium and Prilosec, thereby sustaining severe and permanent personal injuries, and/or being at an increased risk of sustaining severe and permanent personal injuries in the future.

153. Said Defendants knew and were aware or should have been aware that Nexium and Prilosec had not been sufficiently tested, were defective in nature, and/or that they lacked adequate and/or sufficient warnings.

154. Defendants knew or should have known that Nexium and Prilosec had a potential to, could, and would cause severe and grievous injury to the users of said products, and that they were inherently dangerous in a manner that exceeded any purported, inaccurate, and/or down-played warnings.

155. Defendants brought Nexium and Prilosec to the market, and acted fraudulently, wantonly and maliciously to the detriment of the Plaintiff BETTY ALL.

156. As a result of the foregoing acts and omissions, the Plaintiff BETTY ALL was caused to suffer serious and dangerous side effects including AKI, as well as other severe and personal injuries which are permanent and lasting in nature, physical pain and mental anguish, including diminished enjoyment of life, as well as the need for lifelong medical treatment, monitoring and/or medications.

157. As a result of the foregoing acts and omissions the Plaintiff BETTY ALL requires and/or will require more health care and services and did incur medical, health, incidental and related expenses. Plaintiffs are informed and believe and further allege that Plaintiff BETTY ALL will in the future be required to obtain further medical and/or hospital care, attention, and services.

158. By reason of the foregoing, Plaintiffs BETTY ALL and JAMES ALL have been damaged as against the Defendants in the sum of TEN MILLION DOLLARS ($10,000,000.00).

SIXTH CAUSE OF ACTION AS AGAINST THE DEFENDANTS (FRAUDULENT CONCEALMENT)

159. Plaintiffs repeat, reiterate and reallege each and every allegation of this Complaint contained in each of the foregoing paragraphs inclusive, with the same force and effect as if more fully set forth herein.

160. At all times during the course of dealing between Defendants and Plaintiff BETTY ALL, and/or her healthcare providers, and/or the FDA, Defendants misrepresented the safety of Nexium and Prilosec for their intended use.

161. Defendants knew or were reckless in not knowing that its representations were false.

162. In representations to Plaintiff BETTY ALL, and/or her healthcare providers, and/or the FDA, Defendants fraudulently concealed and intentionally omitted the following material information:

(a) that Nexium and Prilosec were not as safe as other forms of treatment for treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy;

(b) that the risks of adverse events with Nexium and Prilosec were higher than those with other forms of treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy;

(c) that the risks of adverse events with Nexium and Prilosec were not adequately tested and/or known by Defendants;

(d) that Defendants were aware of dangers in Nexium and Prilosec, in addition to and above and beyond those associated with other forms of treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy;

(e) that Nexium and Prilosec were defective, and that they caused dangerous side effects, including but not limited to kidney injuries;

(f) that patients needed to be monitored more regularly than normal while using Nexium and Prilosec;

(g) that Nexium and Prilosec were manufactured negligently;

(h) that Nexium and Prilosec were manufactured defectively;

(i) that Nexium and Prilosec were manufactured improperly;

(j) that Nexium and Prilosec were designed negligently;

(k) that Nexium and Prilosec were designed defectively; and

(l) that Nexium and Prilosec were designed improperly.

163. Defendants were under a duty to disclose to Plaintiff BETTY ALL, and her physicians, hospitals, healthcare providers, and/or the FDA the defective nature of Nexium and Prilosec, including but not limited to the heightened risks of kidney injury.

164. Defendants had sole access to material facts concerning the defective nature of the product and its propensity to cause serious and dangerous side effects, and hence, cause damage to persons who used Nexium and Prilosec, including the Plaintiff BETTY ALL, in particular.

165. Defendants' concealment and omissions of material facts concerning, inter alia, the safety of Nexium and Prilosec were made purposefully, willfully, wantonly, and/or recklessly, to mislead Plaintiff BETTY ALL, and her physicians, hospitals and healthcare providers into reliance, continued use of Nexium and Prilosec, and actions thereon, and to cause them to purchase, prescribe, and/or dispense Nexium and Prilosec and/or use the products.

166. Defendants knew that Plaintiff BETTY ALL, and her physicians, hospitals, healthcare providers, and/or the FDA had no way to determine the truth behind Defendants' concealment and omissions, and that these included material omissions of facts surrounding Nexium and Prilosec, as set forth herein.

167. Plaintiff BETTY ALL, as well as her doctors, healthcare providers, and/or hospitals reasonably relied on facts revealed which negligently, fraudulently and/or purposefully did not include facts that were concealed and/or omitted by Defendants.

168. As a result of the foregoing acts and omissions, the Plaintiff BETTY ALL was caused to suffer serious and dangerous side effects including AKI, as well as other severe and personal injuries which are permanent and lasting in nature, physical pain and mental anguish, including diminished enjoyment of life, as well as the need for lifelong medical treatment, monitoring and/or medications.

169. As a result of the foregoing acts and omissions the Plaintiff BETTY ALL requires and/or will require more health care and services and did incur medical, health, incidental and related expenses. Plaintiffs are informed and believe and further allege that Plaintiff BETTY ALL will in the future be required to obtain further medical and/or hospital care, attention, and services.

170. By reason of the foregoing, Plaintiffs BETTY ALL and JAMES ALL have been damaged as against the Defendants in the sum of TEN MILLION DOLLARS ($10,000,000.00).

SEVENTH CAUSE OF ACTION AS AGAINST THE DEFENDANTS (NEGLIGENT MISREPRESENTATION)

171. Plaintiffs repeat, reiterate and reallege each and every allegation of this Complaint contained in each of the foregoing paragraphs inclusive, with the same force and effect as if more fully set forth herein.

172. Defendants had a duty to represent to the medical and healthcare community, and to the Plaintiff BETTY ALL, the FDA and the public in general that said product, Nexium and Prilosec, had been tested and found to be safe and effective for treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy.

173. The representations made by Defendants were, in fact, false.

174. Defendants failed to exercise ordinary care in the representation of Nexium and Prilosec, while involved in their manufacture, sale, testing, quality assurance, quality control, and/or distribution of said product into interstate commerce, in that Defendants negligently misrepresented Nexium and Prilosec's high risk of unreasonable, dangerous side effects.

175. Defendants breached their duty in representing Nexium and Prilosec's serious side effects to the medical and healthcare community, to the Plaintiff BETTY ALL, the FDA and the public in general.

176. As a result of the foregoing acts and omissions, the Plaintiff BETTY ALL was caused to suffer serious and dangerous side effects including AKI, as well as other severe and personal injuries which are permanent and lasting in nature, physical pain and mental anguish, including diminished enjoyment of life, as well as the need for lifelong medical treatment, monitoring and/or medications.

177. As a result of the foregoing acts and omissions the Plaintiff BETTY ALL requires and/or will require more health care and services and did incur medical, health, incidental and related expenses. Plaintiffs are informed and believe and further allege that Plaintiff BETTY ALL will in the future be required to obtain further medical and/or hospital care, attention, and services.

178. By reason of the foregoing, Plaintiffs BETTY ALL and JAMES ALL have been damaged as against the Defendants in the sum of TEN MILLION DOLLARS ($10,000,000.00).

EIGHTH CAUSE OF ACTION AS AGAINST THE DEFENDANTS (FRAUD AND DECEIT)

179. Plaintiffs repeat, reiterate and reallege each and every allegation of this Complaint contained in each of the foregoing paragraphs inclusive, with the same force and effect as if more fully set forth herein.

180. Defendants conducted research and used Nexium and Prilosec as part of their research.

181. As a result of Defendants' research and testing, or lack thereof, Defendants blatantly and intentionally distributed false information, including but not limited to assuring the public, the Plaintiff BETTY ALL, her doctors, hospitals, healthcare professionals, and/or the FDA that Nexium and Prilosec were safe and effective for treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy.

182. As a result of Defendants' research and testing, or lack thereof, Defendants intentionally omitted certain results of testing and research to the public, healthcare professionals, and/or the FDA, including the Plaintiff BETTY ALL.

183. Defendants had a duty when disseminating information to the public to disseminate truthful information and a parallel duty not to deceive the public and the Plaintiff BETTY ALL, as well as her respective healthcare providers and/or the FDA.

184. The information distributed to the public, the FDA, and the Plaintiff by Defendants, including but not limited to reports, press releases, advertising campaigns, television commercials, print ads, magazine ads, billboards, and all other commercial media contained material representations of fact and/or omissions.

185. The information distributed to the public, the FDA, and the Plaintiff BETTY ALL by Defendants intentionally included representations that Defendants' drugs Nexium and Prilosec were safe and effective for use for treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy.

186. The information distributed to the public, the FDA, and the Plaintiff BETTY ALL, by Defendants intentionally included representations that Defendants' drugs Nexium and Prilosec carried the same risks, hazards, and/or dangers as other forms of treatment for treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy.

187. The information distributed to the public, the FDA, and the Plaintiff BETTY ALL, by Defendants intentionally included false representations that Nexium and Prilosec were not injurious to the health and/or safety of their intended users.

188. The information distributed to the public, the FDA, and the Plaintiff BETTY ALL, by Defendants intentionally included false representations that Nexium and Prilosec were as potentially injurious to the health and/or safety of its intended as other forms of treatment for treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy.

189. These representations were all false and misleading.

190. Upon information and belief, Defendants intentionally suppressed, ignored and disregarded test results not favorable to the Defendants, and results that demonstrated that Nexium and Prilosec were not safe as means of treatment for peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy.

191. Defendants intentionally made material representations to the FDA and the public, including the medical profession, and the Plaintiff BETTY ALL, regarding the safety of Nexium and Prilosec, specifically but not limited to Nexium and Prilosec not having dangerous and serious health and/or safety concerns.

192. Defendants intentionally made material representations to the FDA and the public in general, including the medical profession, and the Plaintiff BETTY ALL, regarding the safety of Nexium and Prilosec, specifically but not limited to Nexium and Prilosec being safe means for treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy.

193. That it was the purpose of Defendants in making these representations to deceive and defraud the public, the FDA, and/or the Plaintiff BETTY ALL, to gain the confidence of the public, healthcare professionals, the FDA, and/or the Plaintiff BETTY ALL, to falsely ensure the quality and fitness for use of Nexium and Prilosec to induce the public, and/or the Plaintiff BETTY ALL to purchase, request, dispense, prescribe, recommend, and/or continue to use Nexium and Prilosec.

194. Defendants made the aforementioned false claims and false representations with the intent of convincing the public, healthcare professionals, the FDA, and/or the Plaintiff BETTY ALL that Nexium and Prilosec were fit and safe for use for treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy.

195. Defendants made the aforementioned false claims and false representations with the intent of convincing the public, healthcare professionals, the FDA, and/or the Plaintiff BETTY ALL that Nexium and Prilosec were fit and safe for use for treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy.

196. That Defendants made claims and representations in its documents submitted to the FDA, to the public, to healthcare professionals, and the Plaintiff BETTY ALL that Nexium and Prilosec did not present serious health and/or safety risks.

197. That Defendants made claims and representations in its documents submitted to the FDA, to the public, to healthcare professionals, and the Plaintiff BETTY ALL that Nexium and Prilosec did not present health and/or safety risks greater than other oral forms for treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy.

198. That these representations and others made Defendants were false when made, and/or were made with a pretense of actual knowledge when knowledge did not actually exist, and/or were made recklessly and without regard to the actual facts.

199. That these representations and others, made by Defendants, were made with the intention of deceiving and defrauding the Plaintiff BETTY ALL, including her respective healthcare professionals and/or the FDA, and were made in order to induce the Plaintiff BETTY ALL and/or her respective healthcare professionals to rely upon misrepresentations and caused the Plaintiff BETTY ALL to purchase, use, rely on, request, dispense, recommend, and/or prescribe Nexium and Prilosec.

200. That Defendants, recklessly and intentionally falsely represented the dangerous and serious health and/or safety concerns of Nexium and Prilosec to the public at large, the Plaintiff BETTY ALL in particular, for the purpose of influencing the marketing of products known to be dangerous and defective and/or not as safe as other alternatives, including other forms of treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy.

201. That Defendants willfully and intentionally failed to disclose the material facts regarding the dangerous and serious safety concerns of Nexium and Prilosec by concealing and suppressing material facts regarding the dangerous and serious health and/or safety concerns of Nexium and Prilosec.

202. That Defendants willfully and intentionally failed to disclose the truth, failed to disclose material facts and made false representations with the purpose and design of deceiving and lulling the Plaintiff BETTY ALL, as well as her respective healthcare professionals into a sense of security so that Plaintiff BETTY ALL would rely on the representations and purchase, use and rely on Nexium and Prilosec and/or that Plaintiff BETTY ALL's respective healthcare providers would dispense, prescribe, and/or recommend the same.

203. Defendants, through their public relations efforts, which included but were not limited to the public statements and press releases, knew or should have known that the public, including the Plaintiff BETTY ALL, as well as her respective healthcare professionals would rely upon the information being disseminated.

204. Defendants utilized direct to consumer adverting to market, promote, and/or advertise Nexium and Prilosec.

205. That the Plaintiff BETTY ALL and/or her respective healthcare professionals did in fact rely on and believe the Defendants' representations to be true at the time they were made and relied upon the representations as well as the superior knowledge of treatment of peptic disorders which include gastroesophageal reflux disease (GERD), peptic ulcer disease, and nonsteroidal anti-inflammatory drug induced gastropathy.

206. That at the time the representations were made, the Plaintiff BETTY ALL and/or her respective healthcare providers did not know the truth with regard to the dangerous and serious health and/or safety concerns of Nexium and Prilosec.

207. That the Plaintiff BETTY ALL did not discover the true facts with respect to the dangerous and serious health and/or safety concerns, and the false representations of Defendants, nor could the she with reasonable diligence have discovered the true facts.

208. That had the Plaintiff BETTY ALL known the true facts with respect to the dangerous and serious health and/or safety concerns of Nexium and Prilosec, she would not have purchased, used and/or relied on Defendants' drugs Nexium and Prilosec.

209. That the Defendants' aforementioned conduct constitutes fraud and deceit, and was committed and/or perpetrated willfully, wantonly and/or purposefully on the Plaintiff BETTY ALL.

210. As a result of the foregoing acts and omissions, the Plaintiff BETTY ALL was caused to suffer serious and dangerous side effects including AKI, as well as other severe and personal injuries which are permanent and lasting in nature, physical pain and mental anguish, including diminished enjoyment of life, as well as the need for lifelong medical treatment, monitoring and/or medications.

211. As a result of the foregoing acts and omissions the Plaintiff BETTY ALL requires and/or will require more health care and services and did incur medical, health, incidental and related expenses. Plaintiffs are informed and believe and further allege that Plaintiff BETTY ALL will in the future be required to obtain further medical and/or hospital care, attention, and services.

212. By reason of the foregoing, Plaintiffs BETTY ALL and JAMES ALL have been damaged as against the Defendants in the sum of TEN MILLION DOLLARS ($10,000,000.00).

NINTH CAUSE OF ACTION
AS AGAINST THE DEFENDANTS
(LOSS OF CONSORTIUM)

213. Plaintiffs repeat, reiterate and reallege each and every allegation of this Complaint contained in each of the foregoing paragraphs inclusive, with the same force and effect as if more fully set forth herein.

214. Plaintiff JAMES ALL is, and was at all relevant times, the lawful spouse of Plaintiff BETTY ALL, and as such, he was and is entitled to the comfort, enjoyment, society and services of his spouse.

215. As a direct and proximate result of the foregoing, Plaintiff JAMES ALL was deprived of the comfort and enjoyment of the services and society of his spouse, has suffered and will continue to suffer economic loss, and has otherwise been emotionally and economically injured. Plaintiff JAMES ALL's injuries and damages are permanent and will continue into the future.

216. By reason of the foregoing, Plaintiffs BETTY ALL and JAMES ALL have been damaged as against the Defendants in the sum of TEN MILLION DOLLARS ($10,000,000.00).

TENTH CAUSE OF ACTION
(PUNITIVE DAMAGES)

217. Plaintiffs repeat, reiterate and reallege each and every allegation of this Complaint contained in each of the foregoing paragraphs inclusive, with the same force and effect as if more fully set forth herein.

218. At all times material hereto, Defendants knew or should have known that Nexium and Prilosec were inherently dangerous as described above.

219. At all times material hereto, Defendants attempted to misrepresent and did misrepresent facts concerning the safety of Nexium and Prilosec.

220. Defendants' misrepresentations included knowingly withholding material information from the medical community and the public, including Plaintiffs, concerning the safety of the subject products.

221. At all times material hereto, Defendants knew and recklessly disregarded the fact that Nexium and Prilosec cause severe kidney injuries.

222. Notwithstanding the foregoing, Defendants continued to aggressively market the subject products to consumers, including Plaintiffs herein, without disclosing the aforesaid side effects.

223. Defendants knew of the subject products' lack of warnings regarding the risk of kidney injuries, but it intentionally concealed and/or recklessly failed to disclose that risk and continued to market, distribute, and sell Nexium and Prilosec without said warnings so as to maximize sales and profits at the expense of the health and safety of the public, including Plaintiffs herein, in conscious and/or negligent disregard of the foreseeable harm caused by Nexium and Prilosec.

224. Defendants' intentional and/or reckless failure to disclose information deprived Plaintiff BETTY ALL of necessary information to enable her to weigh the true risks of using Nexium and Prilosec against their benefits.

225. As a direct and proximate result of Defendants' willful, wanton, careless, reckless, conscious, and deliberate disregard for the rights and safety of its consumers, Plaintiff BETTY ALL suffered severe and permanent physical and emotional injuries, including, but not limited to, AKI. Plaintiff BETTY ALL has endured pain and suffering, has suffered economic loss, including incurring significant expenses for medical care and treatment, and will continue to incur such

expenses in the future. Plaintiff BETTY ALL's injuries and damages are permanent and will continue into the future.

226. Defendants' aforesaid conduct was committed with knowing, conscious, careless, reckless, willful, wanton, and deliberate disregard for the rights and safety of consumers, including Plaintiff BETTY ALL, thereby entitling Plaintiffs to punitive damages in an amount appropriate to punish Defendants and deter them from similar conduct in the future.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff demands judgment against the Defendants on each of the above-referenced claims and Causes of Action and as follows:

1. Awarding compensatory damages to Plaintiffs for past and future damages, including but not limited to pain and suffering for severe and permanent personal injuries sustained by the Plaintiff, health care costs, medical monitoring, together with interest and costs as provided by law;

2. Punitive and/or exemplary damages for the wanton, willful, fraudulent, reckless acts of the Defendants who demonstrated a complete disregard and reckless indifference for the safety and welfare of the general public and to the Plaintiff in an amount sufficient to punish Defendants and deter future similar conduct;

3. Awarding Plaintiff reasonable attorneys' fees;

4. Awarding Plaintiff the costs of these proceedings; and

5. Such other and further relief as this Court deems just and proper.

DEMAND FOR JURY TRIAL

Plaintiffs hereby demand trial by jury as to all issues.

Dated: Mount Pleasant, South Carolina
April 13, 2017

s/Christiaan A. Marcum
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